



BELIKEYOU

I02

## TOOLKIT ON ENTREPRENEURIAL STORYTELLING

**BELIKEYOU** STORYTELLING ON ENTREPRENEUR ROLE MODELS  
FOR YOUNG EUROPEANS

2020-1-IT02-KA201-079565



BELIKEYOU

# VIDEO SCRIPT



BELIKEYOU

# SCRIPT

It is the text to build the interviews and the animated video.

Term is coming from cinema and theater.



BELIKEYOU

# STORYBOARD

Literally it means “board” of the story.

It indicates the graphic representation, in the form of sequences drawn in chronological order, of the shots of a video, from life to animation.

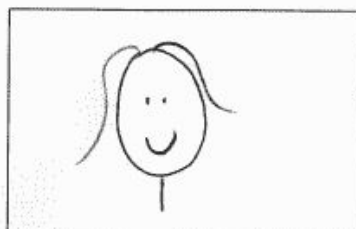
It is the pre-visualization of a project.



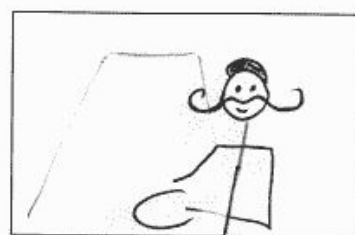
BELIKEYOU



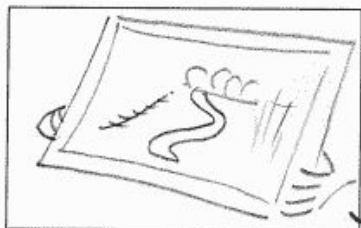
1. Wide shot of both Sarah and Callum illustrating where they are and what the film is about  
Props: Megaphone, Clapper board



2. Close-up of Sarah speaking directly to camera  
Script: Sarah  
'One thing you must remember...'



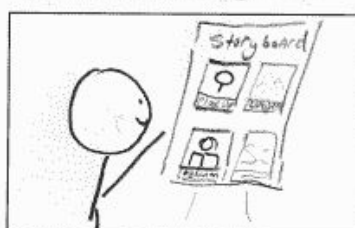
3. Low angle camera pointing up at Callum  
Props: Moustache, Paintbrush  
Script: Callum  
'Oops! Sarah is right...'



4. Close up of Sarah holding photograph



5. Camera zooms out to a wide shot showing Sarah speaking about using photographs to plan your storyboard.



6. Over shoulder shot of Callum pointing to drawings of different shots that you could try filming.



BELIKEYOU

## VIDEO INTERVIEW FORMAT

3 MINUTES DIVIDED IN

15 SECONDS INTRO

5 QUESTIONS PER 30 SECONDS EACH

15 SECONDS CLOSURE



BELIKEYOU

## VIDEO INTERVIEW FORMAT

## WRITTEN QUESTIONS



BELIKEYOU

## INTERVIEW QUESTIONS

1. WHAT WAS YOUR ASPIRATION AS A TEENAGER?
2. WHEN AND HOW DID YOU START YOUR BUSINESS?
3. DID YOU HAVE ANY DIFFICULTIES?
4. HOW DID YOU GET OVER THEM?
5. WHAT ADVICE WOULD YOU GIVE TO YOURSELF IN THE PAST?



BELIKEYOU

## ANIMATED VIDEO FORMAT

2 AND ½

MINUTES DIVIDED IN:

15 SECONDS INTRO

2 MINUTE STORY

15 SECONDS OUTRO



BELIKEYOU

## ANIMATED VIDEO STEPS

1. RESEARCH ON THE CHARACTER
2. CHOOSE A TECHNIQUE OF STORYTELLING
3. CREATE THE STORYBOARD (QUESTIONS, DIALOGUES, MONOLOGUES)
4. DEVELOP THE VIDEO



BELIKEYOU

## THANKS FOR THE ATTENTION

The European Commission support for the production of this publication does not constitute an endorsement of the contents which reflects the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein.



Co-funded by the  
Erasmus+ Programme  
of the European Union

